



**BUILDING INDUSTRY ASSOCIATION
OF CLARK COUNTY**

103 E 29th St. Vancouver, WA 98663
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www.biaofclarkcounty.org



2024

SPONSORSHIP & ADVERTISING GUIDE

Latest Update 3/18/24



THANK YOU

FOR CONSIDERING US!

The Building Industry Association of Clark County serves the interests of all businesses involved in land development and construction. Sponsoring an event gives you the opportunity to network and gain visibility among the companies that build our communities. Sponsorship provides a unique opportunity to expand your business, support our association, and strengthen the industry!

We hope that you will consider sponsoring one of our many events to gain access to our 700+ members and more than 20,000 attendees of our events.

Each sponsorship is tailored to each company's unique needs. If you're interested in sponsoring and have specific needs, please let us know and we will steer you in the right direction!

Danielle Kilian

BIA Events Director

BIA OF CLARK COUNTY

BUILDING UP THOSE WHO BUILD.

Serving Southwest Washington, our association represents 700+ members and more than 12,000 employees. We have a collective power that is unbeatable. You can help us harness this energy while increasing your brand's visibility in the building industry by sponsoring an event. We will work tirelessly to protect and promote your business!

We think CREATIVELY

Whatever business goal you have, we have a sponsorship opportunity that fits your needs. It's as simple as inquiring!

We stand for SIMPLICITY

We offer simple solutions to your sponsorship needs by offering price transparency and answering every question thoroughly.

We produce amazing EVENTS

Our members and general public LOVE the events we produce each year, that's why our attendance rates are so high!

We love our SPONSORS!

We value the support and financial investment of our sponsors so we go above and beyond to make sure you're satisfied.

HOME SHOWS

YOUR CONNECTION TO CONSUMERS.

The BIA produces two signature home shows featuring our members' excellent craftsmanship. These shows target the general public who are buying, building or remodeling homes. With over 15,000 people passing through our Home Shows each year, your company will gain visibility among consumers and create lasting relationships with our builders, subcontractors, suppliers, and members

GRO PARADE OF HOMES



Builders and sponsors get the opportunity to interact with qualified consumers in an engaged and active environment. This is a showcase of excellence in craftsmanship and design, as well as the latest and greatest in technology.

COLUMBIA CREDIT UNION TOUR OF HOMES

New & Remodeled



Builders and remodelers, offer insights into these new homes and remodeled homes, while also providing an exciting opportunity for consumers to establish relationships, ask questions and view completed projects.

CHEF HOP & VINE



Be the first to explore select homes from our Columbia Credit Union Tour of Homes (new & remodeled), two days before the public tour date! Local wineries, breweries, bakeries and restaurants, all get a chance to share a taste of their craft during an evening of socializing in these lovely homes!



“As I go about my business, I feel the strong support of the BIA behind me. This organization wants my business to succeed and I can't tell you how much I appreciate that simple and genuine fact.”

-Erin Wriston | Kingston Homes, LLC.

GRO PARADE OF HOMES

September 6 - 22

~~Presenting Sponsor: \$10,000~~

Platinum Sponsor: \$7,500

Gold Sponsor: \$5,000

Silver Sponsor: \$2,500

Bronze Sponsor: \$1,500

~~V.I.P. Night Sponsor: \$2,500~~ (4 Available)

Builder & Realtor Day Sponsor: \$3,000

Designer Day Sponsor: \$2,000

~~Voting Booth Sponsor: \$2,500~~

Ticket Sponsor: \$2,500

~~Family Day Sponsor: \$2,000~~

Hero Day Sponsor: \$2,000

COLUMBIA CREDIT UNION TOUR OF HOMES

NEW & REMODELED

May 4 - 5

~~Title Sponsor: \$6,000~~

~~Presenting Sponsor: \$3,000~~

Supporting Sponsor: \$1,500

CHEF, HOP & VINE

May 2

~~Title Sponsor: \$5,000~~

Presenting Sponsor: \$2,500

Supporting Sponsor: \$1,000

NETWORKING

YOUR CONNECTION TO INDUSTRY PROFESSIONALS.

The BIA's association events provide opportunities to network with members so you can create lasting relationships to help scale your business. With a half a dozen Dinner Meetings that focus on different topics, frequent Nothing But Networking events, and two competitive events (Golf Tournament and Turkey Shoot), you will surely find your favorite networking niche!

Each sponsorship is customized to fit your individual company needs. Contact Danielle Kilian to inquire about sponsorship levels, what's included in each package, and choose what will work best for your goals.

DINNER MEETINGS



Five dinner meetings throughout the year allow you to connect with 150+ BIA members. Whether we're giving you an update about the economy or showcasing award winners from our Home Shows, you will always find a way to build lasting connections!

NOTHING BUT NETWORKING



If you're looking to get your network on, you can't miss a Nothing But Networking event! These meetings are held at various locations throughout Clark County so members from every corner of the County have a chance to attend. Attracting 50+ BIA members, you're surely going to build relationships!

GOLF TOURNAMENT & TURKEY SHOOT



Get a little competitive with your colleagues at the BIA Golf Tournament, allowing companies to connect with 150+ BIA members. The Turkey Shoot attracts over 100 shooting enthusiasts. These events are the perfect opportunity to show your support of the industry while having competitive fun!

"Through our BIA membership, we've not only forged valuable business connections but also nurtured growth within our community, proving that collaboration is the cornerstone of success."

-Laura | Lifetime Exteriors



GOLF TOURNAMENT

July 12

- Title Sponsor: \$5,000**
- Presenting Sponsor: \$3,000**
- Lunch Sponsor: \$2,000
- Photography Sponsor: \$2,500**
- Promotional Sponsor: \$1,500
- Greeter Sponsor: \$500
- Registration Sponsor: \$500
- Beverage Cart Sponsor: \$750**
- Coffee Cart Sponsor: \$750
- Keg Sponsor: \$1,000 (2 available)
- Goodie Bag Sponsor: \$500 (plus bags)
- Driving Range Sponsor: \$1,000
- Putting Contest Sponsor: \$1,000
- Hole Sponsor: \$750
- Gold Ball Game Prize Sponsor: \$500
- Long Drive/KP Sponsor: \$1,000 (plus prizes)**
- Player Cart Sponsor: \$1,000**
- Cart Path Sponsor: \$250
- Lunch Centerpiece Sponsor: \$250
- 1st Place Prize Sponsor: \$300 (plus prizes)
- 2nd Place Prize Sponsor: \$250 (plus prizes)
- 3rd Place Prize Sponsor: \$200 (plus prizes)

DINNER MEETINGS

- Presenting Sponsor: \$2,000 *
 - Social Hour Sponsor: \$750 **
 - Podium Sponsor: \$400
 - Centerpiece Sponsor: \$400
 - Program Sponsor: \$250
 - Trade Table Sponsor: \$200
-

NOTHING BUT NETWORKING

- Presenting Sponsor: \$500**
-

TURKEY SHOOT

November 23

- Presenting Sponsor: \$2,000
- Breakfast Sponsor: \$2,000
- Cage Sponsor: \$500
- Donut Sponsor: \$500
- Registration Sponsor: \$500
- Ear Plug Sponsor: \$350
- Turkey Sponsor: \$35 (100 available)
- Coffee Cart Sponsor: \$750 (1 available)

*For November

**For November

B.I.G. PAC

MAKE YOUR VOICE HEARD IN POLITICAL ACTION.

The Building Industry Group, a Political Action Committee, is crucial to ensuring construction and development-friendly candidates are elected. You can make your voice heard by sponsoring a B.I.G. event or by donating directly to the organization.



AUCTION FOR POLITICAL ACTION

May 23

Co-Presenting Sponsor: \$3,000

Live Auction Sponsor: \$2,000

Silent Auction Sponsor: \$1,500

Wine Sponsor: \$1,000

Best of Live Sponsor: \$1,000

Bid Card Sponsor: \$1,000

Event Sponsor: \$1,000

Dessert Dash Sponsor: \$1,000

Heads or Tails Sponsor: \$1,000

Table Sponsor: \$750

This event is critical for the fundraising goals of the Building Industry Group. With over 150 people in attendance, including elected officials, you will not only gain visibility among some of the most influential individuals locally, you'll also support causes that keep the industry alive.

FOUNDATION

HELP BUILD THE INDUSTRY'S WORKFORCE.

The Building Futures Foundation is a 501(c)(3) with the goal of providing \$70,000 worth of scholarships and tool grants to local students and apprentices pursuing a career in construction. All contributions are 100% tax-deductible, #71-0886468.

CASINO NIGHT

August 2, 2024

Presenting Sponsor: \$5,000
Supporting Sponsor: ~~\$3,000~~
Dinner Sponsor: \$5,000
Prize Sponsor: \$1,000
Game Sponsor (x5): \$1,000
Beverage Sponsor: \$1,000
Wine Wall Sponsor: \$1,000
Dessert Sponsor: \$1,000
Entertainment Sponsor: \$1,000
Photo Booth Sponsor: ~~\$1,000~~
Cashier Table Sponsor: \$1,000
Super Raffle Sponsor: \$500

GREEN TIE GALA

February 23, 2024

Presenting Sponsor: \$10,000
VIP Sponsor: \$7,000
Silent Auction/Platinum Sponsor: \$6,000
Gold Sponsor: \$5,000
Silver Sponsor: \$3,000
Bronze Sponsor: \$1,500
Patron Sponsor: \$450



**BUILDING FUTURES
FOUNDATION**

CASINO NIGHT & GALA

These events raises money for the scholarship and tool grant fund. In 2023, the Building Futures Foundation awarded \$28,000 in scholarships to local students and apprenticeships pursuing a career in construction.

SCHOLARSHIPS

Scholarships for those entering the construction industry are important in incentivizing and supporting those that want to work in our great industry!

2024 BIA Event Opportunities

DOZER DAY® CAREER DAY

Dozer Day is a national annual event, with our very own one here in Clark County Washington, where kids and families can operate heavy machinery like bulldozers, excavators, and cranes in a safe environment. It introduces kids to the construction industry and allows them to experience it hands-on. It's a great way to spark their interest in construction.

TOOL GRANTS

Tool grants help first and second year apprentices succeed, while reducing barriers to entry in apprenticeships. We're proud to offer these grants to local apprentices.

ADVERTISING

WE HAVE THE AUDIENCE YOU NEED.



ACTIVE
MEMBERS



ANNUAL WEBSITE
VISITORS



SOCIAL MEDIA
FOLLOWERS

DIGITAL ADVERTISING OPTIONS

MONTHLY NEWSLETTER

For just \$100 a month, you can access all of our membership with your digital ad.

- 1080px X 1080px graphic
- .jpg or .png accepted
- Must include URL link
- Due first week of the month

BIA WEBSITE

For just \$100 a month, you can get your ad in front of a bulk of our 30,000 website visitors.

- Side Bar Ad: 1200px X 2400px graphic
- .jpg or .png accepted
- Must include URL link
- Due one week prior to ad run date

WEEKLY BUILDER BRIEF

For just \$100 a week, you can access all of our membership with your digital ad.

- 1080px X 1920px graphic
- .jpg or .png accepted
- Must include URL link
- Due the Friday prior to the Tuesday morning of desired week

SOCIAL MEDIA POST

For just \$50 a post, you can access all of our membership with your digital ad, on Facebook or Instagram.

- 1080px X 1080px graphic
- .jpg or .png accepted
- Must include URL link & verbiage
- Due one week prior to ad run date

Need an ad designed? We can help you. Ad design rates are \$50 per hour. Contact Elsa Temme at etemme@biaofclarkcounty.org | 360-946-7974.