



**BUILDING INDUSTRY ASSOCIATION
OF CLARK COUNTY**

103 E 29th St. Vancouver, WA 98663
360-694-0933
www.biaofclarkcounty.org



2024

SPONSORSHIP & ADVERTISING GUIDE



THANK YOU

FOR CONSIDERING US!

The Building Industry Association of Clark County serves the interests of all businesses involved in land development and construction. Sponsoring an event gives you the opportunity to network and gain visibility among the companies that build our communities. Sponsorship provides a unique opportunity to expand your business, support our association, and strengthen the industry!

We hope that you will consider sponsoring one of our many events to gain access to our 700+ members and more than 20,000 attendees of our events.

Each sponsorship is tailored to each company's unique needs. If you're interested in sponsoring and have specific needs, please let us know and we will steer you in the right direction!

Danielle Kilian

BIA Events Director

BIA OF CLARK COUNTY

BUILDING UP THOSE WHO BUILD.

Serving Southwest Washington, our association represents 700+ members and more than 12,000 employees. We have a collective power that is unbeatable. You can help us harness this energy while increasing your brand's visibility in the building industry by sponsoring an event. We will work tirelessly to protect and promote your business!

We think CREATIVELY

Whatever business goal you have, we have a sponsorship opportunity that fits your needs. It's as simple as inquiring!

We stand for SIMPLICITY

We offer simple solutions to your sponsorship needs by offering price transparency and answering every question thoroughly.

We produce amazing EVENTS

Our members and general public LOVE the events we produce each year, that's why our attendance rates are so high!

We love our SPONSORS!

We value the support and financial investment of our sponsors so we go above and beyond to make sure you're satisfied.

HOME SHOWS

YOUR CONNECTION TO CONSUMERS.

The BIA produces three signature home shows featuring our members' excellent craftsmanship. These shows target the general public who are buying, building or remodeling homes. With over 15,000 people passing through our Home Shows each year, your company will gain visibility among consumers and create lasting relationships with our builders, subcontractors, suppliers, and members.

GRO PARADE OF HOMES



Offering builders and sponsors the opportunity to interact with qualified consumers in a real-life environment. This event showcases homes available for sale. The Chef, Hop & Vine preview event is a fun-filled evening to attend.

COLUMBIA CREDIT UNION TOUR OF HOMES

New & Remodeled



With the chance to interact with qualified consumers, remodelers and sponsors not only offer ideas and insights into these individuals' next home remodeling project but also provide an exciting opportunity for consumers to establish relationships and view completed projects.

CHEF HOP & VINE



Be the first to explore the homes from our Columbia Credit Union Tour of Homes (new & remodeled), two days before the public tour date! Get a taste from our local wineries, breweries, bakeries and restaurants, while socializing in these lovely homes!



“As I go about my business, I feel the strong support of the BIA behind me. This organization wants my business to succeed and I can't tell you how much I appreciate that simple and genuine fact.”

-Erin Wriston | Kingston Homes, LLC.

GRO PARADE OF HOMES

- Presenting Sponsor: \$10,000**
- Platinum Sponsor: \$7,500**
- Gold Sponsor: \$5,000**
- Silver Sponsor: \$2,500**
- Bronze Sponsor: \$1,500**
- V.I.P. Night Sponsor: \$2,500** (4 Available)
- Builder & Realtor Day Sponsor: \$3,000**
- Design Day Sponsor: \$2,000**
- Voting Booth Sponsor: \$2,500**
- Ticket Sponsor: \$2,500**
- Family Day Sponsor: \$2,000**
- Hero Day Sponsor: \$2,000**

COLUMBIA CREDIT UNION TOUR OF HOMES

NEW & REMODELED

- Title Sponsor: \$6,000**
- Presenting Sponsor: \$3,000**
- Supporting Sponsor: \$1,500**

CHEF, HOP & VINE

- Title Sponsor: \$5,000**
- Presenting Sponsor: \$2,500**
- Supporting Sponsor: \$1,000**

NETWORKING

YOUR CONNECTION TO INDUSTRY PROFESSIONALS.

The BIA's association events provide opportunities to network with members so you can create lasting relationships to help scale your business. With a half a dozen Dinner Meetings that focus on different topics, frequent Nothing But Networking events, and two competitive events (Golf Tournament and Turkey Shoot), you will surely find your favorite networking niche!

Each sponsorship is customized to fit your individual company needs. Contact Danielle Kilian to inquire about sponsorship levels, what's included in each package, and choose what will work best for your goals.

DINNER MEETINGS



Five dinner meetings throughout the year allow you to connect with 150+ BIA members. Whether we're giving you an update about the economy or showcasing award winners from our Home Shows, you will always find a way to build lasting connections!

NOTHING BUT NETWORKING



If you're looking to get your network on, you can't miss a Nothing But Networking event! These meetings are held at various locations throughout Clark County so members from every corner of the County have a chance to attend. Attracting 50+ BIA members, you're surely going to build relationships!

GOLF TOURNAMENT & TURKEY SHOOT



Get a little competitive with your colleagues at the BIA Golf Tournament, allowing companies to connect with 150+ BIA members. The Turkey Shoot attracts over 100 shooting enthusiasts. These events are the perfect opportunity to show your support of the industry while having competitive fun!

Member Driven. Community Focused.

BIA of Clark County



GOLF TOURNAMENT

Title Sponsor: \$5,000
Presenting Sponsor: \$3,000
Lunch Sponsor: \$2,000
Photography Sponsor: \$2,500
Promotional Sponsor: \$1,500
Greeter Sponsor: \$500
Registration Sponsor: \$500
Beverage Cart Sponsor: \$750
Coffee Cart Sponsor: \$750
Keg Sponsor: \$1,000 (2 available)
Goodie Bag Sponsor: \$500 (plus bags)
Driving Range Sponsor: \$1,000
Putting Contest Sponsor: \$1,000
Hole Sponsor: \$7500
Gold Ball Game Prize Sponsor: \$500
Long Drive/KP Sponsor: \$1,000 (plus prizes)
Player Cart Sponsor: \$1,000
Cart Path Sponsor: \$250
Lunch Centerpiece Sponsor: \$250
1st Place Prize Sponsor: \$300 (plus prizes)
2nd Place Prize Sponsor: \$250 (plus prizes)
3rd Place Prize Sponsor: \$200 (plus prizes)

DINNER MEETINGS

Presenting Sponsor: \$2,000
Social Hour Sponsor: \$750
Podium Sponsor: \$400
Centerpiece Sponsor: \$400
Program Sponsor: \$250
Trade Table Sponsor: \$200

NOTHING BUT NETWORKING

Presenting Sponsor: \$500
Appetizer Sponsor: \$250
Door Prize Sponsor: \$250 or provide prizes

TURKEY SHOOT

Presenting Sponsor: \$2,000
Breakfast Sponsor: \$2,000
Cage Sponsor: \$500
Donut Sponsor: \$500
Registration Sponsor: \$500
Ear Plug Sponsor: \$350
Turkey Sponsor: \$35 (100 available)
Coffee Cart Sponsor: \$750 (1 available)

B.I.G. PAC

MAKE YOUR VOICE HEARD IN POLITICAL ACTION.

The Building Industry Group, a Political Action Committee, is crucial to ensuring construction and development-friendly candidates are elected. You can make your voice heard by sponsoring a B.I.G. event or by donating directly to the organization.



AUCTION FOR POLITICAL ACTION

Co-Presenting Sponsor: \$3,000
Live Auction Sponsor: \$2,000
Silent Auction Sponsor: \$1,500
Wine Sponsor: \$1,000
Best of Live Sponsor: \$1,000

Bid Card Sponsor: \$1,000
Event Sponsor: \$1,000
Dessert Dash Sponsor: \$1,000
Heads or Tails Sponsor: \$1,000
Table Sponsor: \$750

This event is critical for the fundraising goals of the Building Industry Group. With over 150 people in attendance, including elected officials, you will not only gain visibility among some of the most influential individuals locally, you'll also support causes that keep the industry alive.

FOUNDATION

HELP BUILD THE INDUSTRY'S WORKFORCE.

The Building Futures Foundation is a 501(c)(3) with the goal of providing \$70,000 worth of scholarships and tool grants to local students and apprentices pursuing a career in construction. All contributions are 100%

CASINO NIGHT 2024

August 2

Presenting Sponsor: \$5,000
Supporting Sponsor: \$3,000
Dinner Sponsor: \$3,000
Silent Auction Sponsor: \$5,000
Game Sponsor: \$1,000
Beverage Sponsor: \$1,000
Buffet Sponsor: \$1,000
Dessert Sponsor: \$1,000
Entertainment Sponsor: \$1,000
Photo Booth Sponsor: \$1,000
Cashier Table Sponsor: \$1,000
Super Raffle Sponsor: \$500

GALA 2024

February 23

Presenting Sponsor: \$10,000
VIP Sponsor: \$7,000
Silent Auction/Platinum Sponsor: \$6,000
Gold Sponsor: \$5,000
Silver Sponsor: \$3,000
Bronze Sponsor: \$1,500
Patron Sponsor: \$450



**BUILDING FUTURES
FOUNDATION**

CASINO NIGHT & GALA

These events raises money for the scholarship and tool grant fund. In 2022, the Building Futures Foundation awarded \$25,000 in scholarships to local students and apprenticeships pursuing a career in construction.

SCHOLARSHIPS

Scholarships for those entering the construction industry are important in incentivizing and supporting those that want to work in our great industry!

DOZER DAY® CAREER DAY

Dozer Day is a national annual event, with our very own one here in Clark County Washington, where kids and families can operate heavy machinery like bulldozers, excavators, and cranes in a safe environment. It introduces kids to the construction industry and allows them to experience it hands-on. It's a great way to spark their interest in construction.

TOOL GRANTS

Tool grants help first and second year apprentices succeed, while reducing barriers to entry in apprenticeships. We're proud to offer these grants to local apprentices.

ADVERTISING

WE HAVE THE AUDIENCE YOU NEED.



ACTIVE
MEMBERS



ANNUAL WEBSITE
VISITORS



SOCIAL MEDIA
FOLLOWERS

DIGITAL ADVERTISING OPTIONS

MONTHLY NEWSLETTER

For just \$100 a month, you can access all of our membership with your digital ad.

- 1080px X 1080px graphic
- .jpg or .png accepted
- Must include URL link
- Due first week of the month

BIA WEBSITE

For just \$100 a month, you can get your ad in front of a bulk of our 30,000 website visitors.

- Side Bar Ad: 1200px X 2400px graphic
- .jpg or .png accepted
- Must include URL link
- Due one week prior to ad run date

WEEKLY BUILDER BRIEF

For just \$100 a month, you can access all of our membership with your digital ad.

- 1080px X 1920px graphic
- .jpg or .png accepted
- Must include URL link
- Due the Friday prior to Tuesday mornings

SOCIAL MEDIA POST

For just \$50 a post, you can access all of our membership with your digital ad, on Facebook or Instagram.

- 1080px X 1080px graphic
- .jpg or .png accepted
- Must include URL link & verbiage
- Due one week prior to ad run date

Need an ad designed? We can help you. Ad design rates are \$50 per hour. Contact Elsa Temme at etemme@biaofclarkcounty.org | 360-946-7974.